

SOARING THROUGH THE HIGHEST EXPECTATIONS



SUPERLON HOLDINGS BERHAD
(Company No.: 740412-X)
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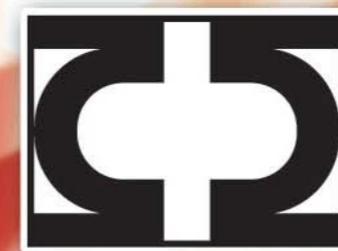
PROSPECTUS



SUPERLON HOLDINGS BERHAD



"The pictures depicted above show the applications of thermal insulation products of Superlon Group in insulating the pipes and ducting of heating, ventilation, air-conditioning and refrigerant systems. The pictures are for illustration only and do not imply that the relevant pipes and ducting and the heating, ventilation, air-conditioning and refrigerant systems are assets of Superlon Group."



SUPERLON HOLDINGS BERHAD

(Company No.: 740412-X)
(Incorporated in Malaysia under the Companies Act, 1965)

INITIAL PUBLIC OFFERING OF OUR 13,351,400 ORDINARY SHARES OF RM0.50 EACH IN CONJUNCTION WITH OUR LISTING ON THE SECOND BOARD OF BURSA MALAYSIA SECURITIES BERHAD COMPRISING:-

- I. PUBLIC ISSUE OF 12,351,400 NEW ORDINARY SHARES OF RM0.50 EACH AT AN ISSUE PRICE OF RM0.72 PER ORDINARY SHARE PAYABLE IN FULL ON APPLICATION COMPRISING:-
 - 6,000,000 NEW ORDINARY SHARES OF RM0.50 EACH AVAILABLE FOR APPLICATION BY THE MALAYSIAN PUBLIC;
 - 3,351,400 NEW ORDINARY SHARES OF RM0.50 EACH AVAILABLE FOR APPLICATION BY OUR ELIGIBLE DIRECTORS, EMPLOYEES AND BUSINESS ASSOCIATES; AND
 - 3,000,000 NEW ORDINARY SHARES OF RM0.50 EACH AVAILABLE BY WAY OF PLACEMENT TO IDENTIFIED INVESTORS

AND

- II. OFFER FOR SALE OF 1,000,000 ORDINARY SHARES OF RM0.50 EACH AT AN OFFER PRICE OF RM0.72 PER ORDINARY SHARE PAYABLE IN FULL ON APPLICATION BY WAY OF PLACEMENT TO IDENTIFIED INVESTORS

Adviser, Managing Underwriter, Underwriter and
Lead Placement Agent

MIMB
INVESTMENT BANK
A MEMBER OF EON BANK GROUP

MIMB INVESTMENT BANK BERHAD (10209-W)
(formerly known as Malaysian International Merchant Bankers Berhad)
A Participating Organisation of Bursa Malaysia Securities Berhad

Underwriter and Placement Agent

KENANGA INVESTMENT BANK BERHAD
Company No. 15678-H
(formerly known as K&N Kenanga Bhd)

A Participating Organisation of Bursa Malaysia Securities Berhad

FOR INFORMATION CONCERNING CERTAIN RISK FACTORS WHICH SHOULD BE CONSIDERED BY PROSPECTIVE INVESTORS, SEE "RISK FACTORS" SET OUT IN SECTION 4 HEREOF

THIS PROSPECTUS IS DATED 9 APRIL 2007

PROSPECTUS

All references to “our Company” and “Superlon” in this prospectus are to Superlon Holdings Berhad, references to “our Group” is to our Company and our consolidated subsidiary and references to “we”, “us”, “our” and “ourselves” are to our Company, and save where the context otherwise requires, our consolidated subsidiary. References to “our Shares” are to our ordinary shares of par value RM0.50 each. Unless the context otherwise requires, references to “Management” or “management” are to our Directors and key management personnel (including key technical personnel) as at the date of this Prospectus, and statements as to our beliefs, expectations, estimates and opinions are those of our Management.

OUR DIRECTORS AND PROMOTERS AND THE OFFERORS (AS DEFINED HEREIN) HAVE SEEN AND APPROVED THIS PROSPECTUS AND THEY COLLECTIVELY AND INDIVIDUALLY ACCEPT FULL RESPONSIBILITY FOR THE ACCURACY OF THE INFORMATION GIVEN AND CONTAINED IN THIS PROSPECTUS AND THEY CONFIRM THAT AFTER MAKING ALL REASONABLE ENQUIRIES AND TO THE BEST OF THEIR KNOWLEDGE AND BELIEF, THERE ARE NO FALSE OR MISLEADING STATEMENTS OR OTHER FACTS THE OMISSION OF WHICH WOULD MAKE ANY STATEMENT IN THIS PROSPECTUS FALSE OR MISLEADING. OUR DIRECTORS ACCEPT FULL RESPONSIBILITY FOR THE CONSOLIDATED PROFIT FORECASTS INCLUDED IN THIS PROSPECTUS AND CONFIRM THAT THE CONSOLIDATED PROFIT FORECASTS HAVE BEEN PREPARED BASED ON THE ASSUMPTIONS MADE THEREIN.

MIMB INVESTMENT BANK BERHAD (FORMERLY KNOWN AS MALAYSIAN INTERNATIONAL MERCHANT BANKERS BERHAD), BEING OUR ADVISER, MANAGING UNDERWRITER, UNDERWRITER AND LEAD PLACEMENT AGENT FOR THE INITIAL PUBLIC OFFERING ACKNOWLEDGES THAT, BASED ON ALL AVAILABLE INFORMATION AND TO THE BEST OF ITS KNOWLEDGE AND BELIEF, THIS PROSPECTUS CONSTITUTES A FULL AND TRUE DISCLOSURE OF ALL MATERIAL FACTS CONCERNING THE INITIAL PUBLIC OFFERING AND IS SATISFIED THAT THE CONSOLIDATED PROFIT FORECASTS (FOR WHICH OUR DIRECTORS ARE FULLY RESPONSIBLE), PREPARED FOR INCLUSION IN THIS PROSPECTUS HAVE BEEN STATED BY OUR DIRECTORS AFTER DUE AND CAREFUL ENQUIRY AND HAVE BEEN DULY REVIEWED BY OUR REPORTING ACCOUNTANTS.

THE SECURITIES COMMISSION (“SC”) HAS APPROVED OUR INITIAL PUBLIC OFFERING ON 17 JANUARY 2007. HOWEVER, THE SAID APPROVAL SHALL NOT BE TAKEN TO INDICATE THAT THE SC RECOMMENDS THE INITIAL PUBLIC OFFERING. THE SC IS NOT LIABLE FOR ANY NON-DISCLOSURE IN THIS PROSPECTUS BY US AND TAKES NO RESPONSIBILITY FOR THE CONTENTS OF THIS PROSPECTUS AND, MAKES NO REPRESENTATION AS TO ITS ACCURACY OR COMPLETENESS. THE SC SHALL NOT BE LIABLE FOR ANY LOSS THAT YOU MAY SUFFER AS A RESULT OF YOUR RELIANCE ON THE WHOLE OR ANY PART OF THIS PROSPECTUS.

YOU SHOULD RELY ON YOUR OWN EVALUATION TO ASSESS THE MERITS AND RISKS OF THE INITIAL PUBLIC OFFERING AND AN INVESTMENT IN US. IF YOU ARE IN ANY DOUBT AS TO THE ACTION TO BE TAKEN, YOU SHOULD CONSULT YOUR STOCKBROKER, BANK MANAGER, SOLICITOR, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER BEFORE APPLYING FOR OUR SHARES.

BURSA MALAYSIA SECURITIES BERHAD (“BURSA SECURITIES”) SHALL NOT BE LIABLE FOR ANY NON-DISCLOSURE ON OUR PART AND TAKES NO RESPONSIBILITY FOR THE CONTENTS OF OUR PROSPECTUS, MAKES NO REPRESENTATION AS TO ITS CORRECTNESS OR COMPLETENESS AND EXPRESSLY DISCLAIMS ANY LIABILITY WHATSOEVER FOR ANY LOSS HOWSOEVER ARISING FROM OR IN RELIANCE UPON THE WHOLE OR ANY PART OF THE CONTENTS OF OUR PROSPECTUS. THE ADMISSION OF OUR SHARES TO THE OFFICIAL LIST OF THE SECOND BOARD OF BURSA SECURITIES IS NOT TO BE TAKEN AS AN INDICATION OF THE MERITS OF OUR INITIAL PUBLIC OFFERING, OF US OR OF OUR SHARES.

THIS PROSPECTUS HAS BEEN REGISTERED WITH THE SC. THIS PROSPECTUS AND THE ACCOMPANYING APPLICATION FORMS, HAVE ALSO BEEN LODGED WITH THE REGISTRAR OF COMPANIES WHO TAKES NO RESPONSIBILITY FOR ITS CONTENTS.

YOU ARE ADVISED TO NOTE THAT RECOURSE FOR FALSE OR MISLEADING STATEMENTS OR ACTS MADE IN CONNECTION WITH THIS PROSPECTUS IS DIRECTLY AVAILABLE THROUGH SECTIONS 57, 58 AND 153 OF THE SECURITIES COMMISSION ACT 1993.

SECURITIES LISTED ON BURSA SECURITIES ARE OFFERED TO THE PUBLIC PREMISED ON FULL AND ACCURATE DISCLOSURE OF ALL MATERIAL INFORMATION CONCERNING THE ISSUE FOR WHICH ANY PERSONS SET OUT IN SECTION 45 OF THE SECURITIES COMMISSION ACT 1993 ARE RESPONSIBLE.

THIS PROSPECTUS CAN BE VIEWED OR DOWNLOADED FROM THE BURSA SECURITIES WEBSITE AT WWW.BURSAMALAYSIA.COM.

THE DISTRIBUTION OF THIS PROSPECTUS AND THE INITIAL PUBLIC OFFERING ARE SUBJECT TO MALAYSIAN LAWS. WE AND OUR ADVISERS TAKE NO RESPONSIBILITY FOR THE DISTRIBUTION OF THIS PROSPECTUS (IN PRELIMINARY OR FINAL FORM) OUTSIDE MALAYSIA. WE AND OUR ADVISERS HAVE NOT TAKEN ANY ACTION TO PERMIT A PUBLIC OFFERING OF OUR SHARES BASED ON THIS PROSPECTUS OR THE DISTRIBUTION OF THIS PROSPECTUS OUTSIDE MALAYSIA. THIS PROSPECTUS MAY NOT BE USED FOR AN OFFER TO SELL OR AN INVITATION TO BUY OUR SHARES IN ANY JURISDICTION OR IN ANY CIRCUMSTANCES IN WHICH SUCH AN OFFER OR INVITATION IS NOT AUTHORISED OR UNLAWFUL. THIS PROSPECTUS SHALL ALSO NOT BE USED TO MAKE AN OFFER OR INVITATION OF OUR SHARES TO ANY PERSON TO WHOM IT IS UNLAWFUL TO DO SO. WE AND OUR ADVISERS REQUIRE YOU TO INFORM YOURSELF OF AND TO OBSERVE SUCH RESTRICTIONS.

THIS PROSPECTUS IS PREPARED AND PUBLISHED SOLELY FOR THE INITIAL PUBLIC OFFERING IN MALAYSIA UNDER THE LAWS OF MALAYSIA. THE IPO SHARES (AS DEFINED HEREIN) ARE OFFERED IN MALAYSIA SOLELY BASED ON THE CONTENTS OF THIS PROSPECTUS. WE AND OUR ADVISERS HAVE NOT AUTHORISED ANYONE TO PROVIDE YOU WITH INFORMATION WHICH IS NOT CONTAINED IN THIS PROSPECTUS.

IN THIS PROSPECTUS, REFERENCES TO THE “**GOVERNMENT**” ARE TO THE GOVERNMENT OF MALAYSIA; REFERENCES TO “**RINGGIT**”, “**MALAYSIAN RINGGIT**”, “**RM**” AND “**SEN**” ARE TO THE LAWFUL CURRENCY OF MALAYSIA; AND REFERENCES TO “**US DOLLARS**”, “**USD**” AND “**US\$**” ARE TO THE LAWFUL CURRENCY OF THE UNITED STATES OF AMERICA. ANY DISCREPANCIES IN THE TABLES BETWEEN THE AMOUNTS LISTED AND THE TOTALS IN THIS PROSPECTUS ARE TO ROUNDING. CERTAIN ACRONYMS, TECHNICAL TERMS AND OTHER ABBREVIATIONS USED ARE DEFINED IN “**DEFINITIONS**” APPEARING HEREAFTER, WORDS DENOTING THE SINGULAR ONLY SHALL INCLUDE THE PLURAL AND VICE VERSA AND WORDS DENOTING THE MASCULINE GENDER SHALL, WHERE APPLICABLE, INCLUDE THE FEMININE AND NEUTER GENDERS AND VICE VERSA. REFERENCE TO PERSONS SHALL INCLUDE COMPANIES AND CORPORATIONS.

UNLESS OTHERWISE INDICATED, ALL REFERENCES TO DATES AND TIMES ARE REFERENCES TO DATES AND TIMES IN MALAYSIA.

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INDICATIVE TIMETABLE

The indicative timing of events leading up to the listing of and quotation for our entire enlarged issued and paid-up share capital of RM40,000,000 comprising 80,000,000 ordinary shares of RM0.50 each on the Second Board of Bursa Securities is set out below:-

EVENTS	TENTATIVE DATE*
Opening date of the Initial Public Offering	10.00 am, 9 April 2007
Closing date of the Initial Public Offering	5.00 pm, 16 April 2007
Tentative balloting date	18 April 2007
Tentative allotment / transfer date	20 April 2007
Tentative Listing date	26 April 2007

Note:-

- * **THIS TIMETABLE IS TENTATIVE AND IS SUBJECT TO CHANGE(S) WHICH MAY BE NECESSARY TO FACILITATE IMPLEMENTATION PROCEDURES. THE APPLICATION PERIOD FOR THE INITIAL PUBLIC OFFERING WILL CLOSE AT THE TIME AND DATE STATED ABOVE OR SUCH LATER DATE OR DATES AS OUR DIRECTORS AND MANAGING UNDERWRITER MAY, IN THEIR ABSOLUTE DISCRETION MUTUALLY DECIDE. SHOULD THE CLOSING DATE OF THE APPLICATION PERIOD BE EXTENDED, THE DATES FOR THE BALLOTING, ALLOTMENT / TRANSFER OF THE IPO SHARES (AS DEFINED HEREIN) AND LISTING OF AND QUOTATION FOR OUR ENTIRE ENLARGED ISSUED AND PAID-UP SHARE CAPITAL ON THE SECOND BOARD OF BURSA SECURITIES MIGHT BE EXTENDED ACCORDINGLY. ANY CHANGES TO THE CLOSING DATE OF THE APPLICATION PERIOD FOR THE INITIAL PUBLIC OFFERING WILL BE PUBLISHED IN A WIDELY CIRCULATED ENGLISH AND BAHASA MALAYSIA DAILY NEWSPAPER WITHIN MALAYSIA.**

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DEFINITIONS

Except where the context otherwise requires, the following definitions apply throughout this Prospectus:-

“Act”	:	Companies Act, 1965
“Acquisition of SWSB”	:	Acquisition by our Company of 10,000,000 ordinary shares of RM1.00 each representing 100% equity interest in SWSB for a purchase consideration of RM34,838,990 satisfied by the issuance of 67,648,596 Shares, at the issue price of approximately RM0.52 per share which was completed on 31 January 2007
“ADA”	:	Authorised Depository Agent
“ADA Code”	:	ADA (Broker) Code
“Application”	:	Application to subscribe for IPO Shares by way of Application Form or Electronic Share Application
“Application Form”	:	Printed application form(s) for application to subscribe or purchase the IPO Shares accompanying our Prospectus comprising white coloured forms for application(s) made by the Malaysian public or blue coloured forms for application(s) made by identified placees or pink coloured forms for application(s) made for the Public Issue Shares under the Pink Form Allocation
“ATM”	:	Automatic Teller Machine
“Board” or “our Board”	:	Board of Directors of Superlon
“Bursa Depository”	:	Bursa Malaysia Depository Sdn Bhd (165570-W)
“Bursa Securities”	:	Bursa Malaysia Securities Berhad (635998-W)
“CDS”	:	Central Depository System
“CIMB”	:	CIMB Bank Berhad (formerly known as Bumiputra-Commerce Bank Berhad)
“Closing Date”	:	Final date for acceptance of Application
“Company” or “our Company”	:	Superlon Holdings Berhad (740412-X)
“EBIDTA”	:	Earnings before interest, depreciation, taxation and amortisation
“Electronic Share Application” or “ESA”	:	Application for the IPO Shares through the relevant Participating Financial Institutions’ ATM
“EPS”	:	Earnings per share
“EU”	:	European union
“F&S”	:	Frost & Sullivan Malaysia Sdn Bhd (522293-W), being the IMR commissioned by us to prepare the IMR Report
“FELDA” or “Felda”	:	Federal Land Development Authority
“FIC”	:	Foreign Investment Committee

DEFINITIONS *(Continued)*

“FPE(s)”	:	Financial period(s) ended or ending, as the case may be
“FRS”	:	Applicable approved Malaysian Financial Reporting Standards
“FY(s)”	:	Financial year(s) ended or ending 30 April, as the case may be
“FYE(s)”	:	Financial year(s) ended or ending, as the case may be
“GP Margin”	:	Gross profit margin
“IMR”	:	Independent market researcher
“IMR Report”	:	Independent market research report prepared by F&S dated September 2006 and updated on February 2007 in relation to the business and industry overview of our Group
“Initial Public Offering” or “IPO”	:	Initial public offering of the IPO Shares via the Public Issue and Offer for Sale collectively
“Insulflex”	:	Insulflex Sdn Bhd (Company No. 172832-V)
“IPO Price”	:	RM0.72 per share, being the issue / offer price for the IPO Shares
“IPO Share(s)”	:	Public Issue Share(s) and Offer for Sale Share(s) collectively
“Jessica Liu”	:	Liu Lee, Hsiu-Lin (also known as Jessica H. Liu) our Managing Director and Chief Executive Officer
“Kenanga”	:	Kenanga Investment Bank Berhad (formerly known as K & N Kenanga Berhad) (15678-H)
“KPFB”	:	Koperasi Permodalan Felda Berhad (Koop Negara No.39)
“Latest Practicable Date”	:	6 March 2007, being the latest practicable date available prior to the issue of this Prospectus
“Listing”	:	Admission to the Official List, permission to deal in and listing of and quotation for our entire enlarged issued and paid-up share capital of RM40,000,000 comprising 80,000,000 Shares on the Second Board of Bursa Securities
“Listing Requirements”	:	Listing requirements of Bursa Securities
“Listing Scheme”	:	The listing scheme comprising Acquisition of SWSB and IPO collectively in conjunction with our Listing
“Managing Underwriter”	:	MIMB
“Market Day”	:	A day on which Bursa Securities is open for securities trading
“MI”	:	Minority interest
“MIDFCCS”	:	MIDF Consultancy and Corporate Services Sendirian Berhad (11324-H), the issuing house for the IPO and our share registrar
“MIMB”	:	MIMB Investment Bank Berhad (formerly known as Malaysian International Merchant Bankers Berhad) (10209-W), our Adviser, Managing Underwriter, Underwriter and Lead Placement Agent

DEFINITIONS *(Continued)*

“MITI”	:	Ministry of International Trade and Industry
“MNC”	:	Multinational corporations
“NBV”	:	Net book value
“NRIC”	:	Malaysian national registration identity card
“NTA”	:	Net tangible assets
“Offer for Sale”	:	Offer for sale by the Offerors of 1,000,000 Shares at the IPO Price by way of placement to identified investors of which at least 30% is to be set aside to the extent possible for Bumiputera individuals, companies, co-operatives, societies and institutions
“Offer Shares”	:	1,000,000 Shares to be offered by the Offerors pursuant to the Offer for Sale
“Offerors”	:	Jessica Liu and Koh Eng Siong collectively who are offering for sale 400,000 Offer Shares and 600,000 Offer Shares, respectively pursuant to the Offer for Sale
“Official List”	:	The list specifying all securities which have been admitted for listing on Bursa Securities and not removed
“Participating Financial Institutions”	:	Participating financial Institutions for the Electronic Share Application as listed in Section 18.5.3 of this Prospectus
“PAT”	:	Profit after taxation
“PBT”	:	Profit before taxation
“PE Multiple”	:	Price-earnings multiple
“Pink Form Allocation”	:	Allocation of the 3,351,400 Public Issue Shares reserved for application by our eligible Directors, employees and business associates person(s) who have contributed to the success of our Group.
“Promoters”	:	Jessica Liu and Sua Hee Yuan collectively
“Public Issue”	:	Public issue of 12,351,400 new Shares at the IPO Price comprising:- <ul style="list-style-type: none"> (i) 6,000,000 new Shares representing 7.50% of our enlarged issued and paid-up share capital after the IPO available for application by the Malaysian public, to be allocated via ballot, of which at least 30% is to be set aside to the extent possible for Bumiputera individuals, companies, co-operatives, societies and institutions; (ii) 3,351,400 new Shares representing approximately 4.19% of our enlarged issued and paid-up share capital after the IPO available for application by eligible Directors, employees and business associates of our Group; and (iii) 3,000,000 new Shares representing 3.75% of our enlarged issued and paid-up share capital after the IPO available by way of private placement to the identified investors of which at least 30% is to be set aside to the extent possible for Bumiputera individuals, companies, co-operatives, societies and institutions.

DEFINITIONS *(Continued)*

“Public Issue Share(s)”	:	12,351,400 new Share(s) to be issued pursuant to the Public Issue
“QC”	:	Quality control
“QMS”	:	Quality management system
“R&D”	:	Research and Development
“ROC” or “CCM”	:	Registrar of Companies or Companies Commission of Malaysia, as the case may be
“Rules of Bursa Depository”	:	The business rules of Bursa Depository
“SC”	:	Securities Commission of Malaysia
“SC Act”	:	Securities Commission Act 1993
“SC Guidelines”	:	SC’s Policies and Guidelines on Issue/Offer of Securities
“SGD”	:	Singapore Dollar(s)
“Share(s)”	:	Ordinary share(s) of par value RM0.50 each in our Company
“SICDA”	:	Securities Industry (Central Depositories) Act 1991
“SIRIM”	:	Sirim QAS International Sdn Bhd (410334-X)
“SME”	:	Small medium enterprises
“SSA”	:	The share sale and purchase agreement for the Acquisition of SWSB dated 8 September 2006 between Superlon and the Vendors
“Summary IMR Report”	:	The report dated February 2007 which summarises and updates the IMR Report as prepared by F&S a copy of which is enclosed in Section 13 of this Prospectus
“Superlon”	:	Company
“Superlon Group” or “our Group”	:	Our Company and our subsidiary SWSB collectively
“SWSB”	:	Superlon Worldwide Sdn Bhd (252355-U), our wholly-owned subsidiary
“Tan Sri Hamid”	:	Tan Sri Datuk Amar (Dr.) Haji Tommy bin Bugo @ Hamid bin Bugo, our Non Independent Non Executive Chairman
“Tengku Ardy”	:	Tengku Ardy Esfandiari Bin Tengku A. Hamid Shah
“Underwriters”	:	MIMB and Kenanga, collectively
“Underwriting Agreement”	:	Underwriting agreement dated 28 February 2007 between the Underwriters and our Company
“UK”	:	United Kingdom
“USA” or “US” or “U.S.”	:	United States of America
“USD”	:	United States of America Dollars

DEFINITIONS *(Continued)*

“Vendors” : Promoters, KPFB, Tan Sri Hamid, Tengku Ardy, Wan Khazali and Koh Eng Siong collectively

“Wan Khazali” : Wan Khazali Bin Mohd Nor

TECHNICAL, BUSINESS AND INDUSTRY ABBREVIATIONS AND DEFINITIONS

“ASEAN” : Association of South East Asian Nations

“BOMBA” : Jabatan Bomba dan Penyelamat Malaysia

“CAGR” : Compound annual growth rate

“CEPT” : Common Effective Preferential Tariff

“CFC” : Chlorofluorocarbon

“CR” : Chloroprene

“CSIR” : The Council for Scientific and Industrial Research, a South African based certification body to certify certain products based on, inter-alia, industry requirements

“DINP” : Diisononyl Phthalate

“DPVC” or “PVC” : Polyvinyl Chloride

“EDM” : Ethylene Diene Methyene

“EMS” : Environmental Management System

“EPDM” : Ethylene Propylene Diene Methyene

“ESD” : Eletro Static Discharge

“EVA” : Ethylene-Vinyl Acetate (also known as EVA or “Acetate”)

“HVAC&R” : Heating, Ventilation, Air-conditioning and Refrigeration

“K-value” or “k-value” : The measurement of the level of thermal conductivity (i.e. level an item can transfer heat flow) where, for thermal insulation application purposes, a lower value is better than a high value. Measurement is represented by W/m°C wherein ‘W’ means energy in watts, ‘m’ means length in meter and °C is the temperature in Celsius, derived from the formulae:-

$$k = \frac{Q}{t} \times \frac{L}{A \times \Delta T}$$

wherein the quantity of heat ‘Q’, transmitted in time ‘t’ through a thickness ‘L’, in a direction normal to a surface of area ‘A’, due to a temperature difference ‘ΔT’.

“kg” : Kilogram

“MT” : Metric tonnes

“NBR” : Acrylonitrile Butadiene Rubber

“OEM” : Original equipment manufacturer

DEFINITIONS *(Continued)*

TECHNICAL, BUSINESS AND INDUSTRY ABBREVIATIONS AND DEFINITIONS *(Continued)*

“PSB”	:	PSB Corporation Pte Ltd, a company providing certification services to certify certain products based on, inter-alia, industry requirements
“SGS”	:	SGS Laboratory Services (M) Sdn Bhd (63972-M), a company providing certification services to certify certain products based on, inter-alia, industry requirements
“sq. ft.”	:	Square feet
“UL”	:	Underwriters Laboratories Inc, a US based certification body to certify certain products based on, inter-alia, industry requirements
“UV”	:	Ultra violet
“WHO”	:	World Health Organisation

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1.0 CORPORATE INFORMATION**BOARD OF DIRECTORS**

Name (<i>Designation</i>)	Address	Occupation	Nationality
Tan Sri Hamid (<i>Non Independent Non Executive Chairman</i>)	No. 325, Jalan Siol Kandis Petra Jaya 93050 Kuching Sarawak	Company Director	Malaysian
Jessica Liu (<i>Managing Director and Chief Executive Officer</i>)	No. B3-13, Jalan Kelab Golf 13/1 Sri Alam Condo. Kelab SAAS Seksyen 13, 40100 Shah Alam Selangor	Company Director	Taiwanese and Australian (Dual citizenship)
Sua Hee Yuan (<i>Executive Director</i>)	No. 35, Lorong Batu Nilam 31A Bandar Bukit Tinggi 41200 Klang Selangor	Company Director	Malaysian
Lai Keng Choe (<i>Executive Director</i>)	No. A-10-18, Menara Alpha Condo Jalan 4A/27A, Seksyen 2 Wangsa Maju 53300 Setapak Kuala Lumpur	Company Director	Malaysian
Lim E @ Lim Hoon Nam (<i>Independent Non Executive Director</i>)	No. 5 Jalan Perkasa 7 Taman Maluri, Cheras 55100 Kuala Lumpur	Company Director	Malaysian
Freddie Chew Sun Ghee (<i>Independent Non Executive Director</i>)	No. 27, Jalan Aman Perdana 6E/KU5 Taman Aman Perdana 41050 Klang Selangor	Company Director	Malaysian

AUDIT COMMITTEE

Name	Designation	Directorship
Lim E @ Lim Hoon Nam	Chairman	Independent Non Executive Director
Sua Hee Yuan	Member	Executive Director
Freddie Chew Sun Ghee	Member	Independent Non-Executive Director

COMPANY SECRETARY : Pang Kah Man (MIA No. 18831)
No. 5, Jalan PU 10/1B
Taman Puchong Utama
47100 Puchong
Selangor
Tel: 03-2287 3788

REGISTERED OFFICE : A-11-3 (Suite 2), Northpoint Offices
Mid Valley City
No. 1, Medan Syed Putra Utara
59200 Kuala Lumpur
Tel: 03-2287 3788
Fax: 03-2287 2688

1.0 CORPORATE INFORMATION *(Continued)*

HEAD / MANAGEMENT OFFICE	:	Superlon Holdings Berhad Lot 2736, Jalan Raja Nong 41200 Klang Selangor Tel: 03-5161 7778 Fax: 03-5162 7778
INTERNET WEBSITE	:	www.superlon.com.my (Information contained in our website does not constitute a part of this Prospectus)
E-MAILS	:	insulation@superlon.com.my / busdev@superlon.com.my
PRINCIPAL BANKERS	:	CIMB Bank Berhad (13491-P) <i>(formerly known as Bumiputra-Commerce Bank Berhad)</i> Level 2, Bangunan UMNO Lot P5.5 Persiaran Perbandaran Section 14 40675 Shah Alam Selangor Tel: 03-5511 3495 Standard Chartered Bank Malaysia Berhad (115793-P) No. 11, 15 and 17, Jalan Kepayang 41050 Klang Selangor Tel: 03-3344 1781 Hong Leong Bank Berhad (97141-X) No. 1 and 3, Jalan Sri Sarawak 17 Taman Sri Andalas 41200 Klang Selangor Tel: 03-3324 2546 Malayan Banking Berhad (3813-K) No. 9-11, Jalan Temoh Off Jalan Goh Hock Huat 41400 Klang Selangor Tel: 03-3342 4937
AUDITORS AND REPORTING ACCOUNTANTS	:	SC Lim, Ng & Co. (AF 0681) A-11-3 (Suite 1), Northpoint Offices Mid Valley City No. 1, Medan Syed Putra Utara 59200 Kuala Lumpur Tel: 03-2284 1788 / 03-2284 6788

1.0 CORPORATE INFORMATION (Continued)

- ISSUING HOUSE** : MIDF Consultancy and Corporate Services Sendirian Berhad (11324-H)
12th Floor Bangunan MIDF
195A, Jalan Tun Razak
50400 Kuala Lumpur
Tel: 03-2161 3355
Website: www.midfcs.com
- SHARE REGISTRAR** : MIDF Consultancy and Corporate Services Sendirian Berhad (11324-H)
12th Floor Bangunan MIDF
195A, Jalan Tun Razak
50400 Kuala Lumpur
Tel: 03-2161 3355
Website: www.midfcs.com
- SOLICITORS FOR THE LISTING EXERCISE** : Christina Chia Ng & Partners
Suite 5001, 5th Floor, President House (Parkroyal)
Jalan Sultan Ismail
50250 Kuala Lumpur
Tel: 03-2141 7711
- IMR** : Frost & Sullivan Malaysia Sdn Bhd (522293-W)
Suite E-08-15, Block E, Plaza Mont' Kiara
2, Jalan Kiara, Mont' Kiara
50480 Kuala Lumpur
Tel: 03-6204 5800
- ADVISER, MANAGING UNDERWRITER AND LEAD PLACEMENT AGENT** : MIMB Investment Bank Berhad (10209-W)
(formerly known as Malaysian International Merchant Bankers Berhad)
21st Floor, Menara EON Bank
288, Jalan Raja Laut
50350 Kuala Lumpur
Tel: 03-2691 0200
- UNDERWRITERS AND PLACEMENT AGENTS** : MIMB Investment Bank Berhad (10209-W)
(formerly known as Malaysian International Merchant Bankers Berhad)
21st Floor, Menara EON Bank
288, Jalan Raja Laut
50350 Kuala Lumpur
Tel: 03-2691 0200
- Kenanga Investment Bank Berhad (15678-H)
(formerly known as K & N Kenanga Berhad)
801, 8th Floor, Kenanga International
Jalan Sultan Ismail
50250 Kuala Lumpur
Tel: 03-2162 1490
- LISTING SOUGHT** : Second Board of Bursa Securities